

MINUTES OF A WORK SESSION OF THE CLARKSVILLE TOWN COUNCIL HELD ON
OCTOBER 18, 2022

A work session of the Clarksville Town Council was called to order on October 18, 2022 at 6:00 P.M. in the meeting room of the Clarksville Municipal Center Administration Building by Council President Ryan Ramsey, who chaired the meeting.

Council members present: Ryan Ramsey, Aaron Stonecipher, Karen Henderson, Mike Mustain, and Jennifer Voignier. John Gilkey present electronically as prescribed by Indiana Code. Absent: Tim Hauber

Presentation by Mary Prisky on the Incentive Reward Program for Shopping Local

Ms. Prisky gave a brief overview of the Shopping Reward Program, stating the program is available to consumers on a downloadable app, where an account is created, and the consumer can earn rewards based on shopping habits. Mr. Prisky advised the Town would determine what the percentage of the reward would be, the businesses the Town wants to include, as well as the amount the Town wants to invest in the program, as well as the statistical parameters of what revenue is brought back into the Town. Further discussion was held regarding monthly operating fee of the program, the data dashboard and where the consumer can spend the rewards earned on the app, whether it was locally only, or in another municipality that was using the same rewards program. At this time, the Council advised they need more information regarding where the consumer could spend their rewards. No action taken at this meeting.

Adjournment... There being no further business to come before the Council at this time, the October 18, 2022 work session of the Clarksville Town Council adjourned at 6:45 P.M.

**Minutes prepared by the Clerk-Treasurer of
The Town of Clarksville, Indiana**

Robert P Leuthart, Clerk-Treasurer
Of the Town of Clarksville, IN

Minutes approved by the Clarksville Town Council on the 1st day of November 2022

Ryan Ramsey, President,
Clarksville Town Council