









Project Goals

Amend the Comprehensive Plan to updated sections related to the West Riverfront District that includes:

- Vision Statement
- Goals
- Objectives and Policy Recommendations for:
 - Land Use & Development
 - Stormwater Management
 - Sustainability & Resiliency
 - Connectivity

Develop a Zoning District for the West Riverfront District that includes:

- Site Layout & Access Standards
- Uses & Dimensional Standards
- Site Design Standards
- Building Design Standards



Comprehensive Plan vs. Zoning Ordinance

Comprehensive Plan

- Broadly-focused
- A vision for the future
- An official policy statement for private development projects
- The foundation for land use decisions
- Not legally binding and enforceable document

Ordinance

- Based upon the vision of the Comprehensive Plan
- Regulates land use, building form, access to sites, site design and layout and more
- Legally binding and enforceable with penalties



Why amend the Comprehensive Plan?

- Define the future vision for the district.
- Identify current development issues and ideas for the future
- Anticipate new development and development pressure in the surrounding area



Why create a new Zoning District?

- Promote development that is consistent with the character, history, and natural setting/environmental conditions
- Respond to new and future development as well as redevelopment within the district
- Provide a more defined direction and guidance for development



Process Overview

November 2020 – December 2020

January 2021 – February 2021

March 2021



Public Meeting & Stakeholder Input



Draft Comprehensive Plan Amendment



Draft Zoning District/Ordinance



Public Meeting & Stakeholder Input



Revised Comprehensive Plan Amendment



Revised Zoning
District/Ordinance



Public Hearing/ Adoption Process



Next Steps & Timeline

- Learn More About the Project
- Take the Online Survey!

November 2020	December 2020	January 2021	February 2021	March 2021	April 2021
··· Community Survey #1	···Community Survey #2	Public Meeting #2	Public Notice for Adoption Meetings	Plan Commission Public Hearing	Town Council Adoption Meeting #2
Technical Committee Meeting #1	Technical Committee Meeting #2	Technical Committee Meeting #3		Town Council Adoption Meeting #1	
Stakeholder Meetings	Stakeholder Meetings				