

MINUTES OF A WORK SESSION OF THE CLARKSVILLE TOWN COUNCIL HELD ON MAY 18, 2015

A work session of the Clarksville Town Council was called to order on May 18, 2015, at 7:40 P.M. in the Council Chambers of the Clarksville Municipal Center Administration Building by Council President Bob Polston who chaired the meeting.

Council members present: Bob Polston, Paul Kraft, Don Tetley, John Gilkey, Bob Popp, Tim Hauber, Paul Fetter. Also present at the meeting Clerk Treasurer Robert Leuthart, Town Attorney Chris Sturgeon, Redevelopment Director Nick Lawrence, Insurance Clerk Naomi Polston, and Deputy Clerk Sherry Lockard.

Discussion regarding Message Boards... Project Coordinator and Street Commissioner Brad Cummings came to the council for guidance regarding message boards. These are used at Thunder and when we have road closures. It was discussed that purchasing a few of these message boards may be a better way to go rather than renting them, as it costs \$1500.00/month to rent two signs. Discussion was held regarding how many to purchase, the number of events that we would use them for, whether we could partner with other communities to make a group purchase to possibly lower the price, what the life expectancy of the batteries are, cost of maintaining signs, and where they would be stored. The council advised they would need more information on all of these questions, and to come back when they have the answers.

Council Member Tim Hauber asked for an update on the SW and WWTP projects. Project Coordinator Brittany Montgomery advised the report is being worked on now, but June 22nd is the expected date for water to be flowing through the new plant.

“BEAT THE SQUEEZE” by Jim Epperson of the Clark/Floyd Tourism Bureau... Jim Epperson of the Clark/Floyd Tourism Bureau came before the council with marketing report for the Beat the Squeeze campaign. The marketing effort includes aggressive social and earned media efforts, participation at local events, Southern IN participation kits, and traditional media including total traffic radio, outdoor and TV billboards and paid social media. For full details, see attached Marketing Report.

Adjournment... There being no further business to come before the Council at this time, Council Member Gilkey made a motion to adjourn, Council Member Kraft seconded the motion and was carried by unanimous vote. The meeting was adjourned at 8:05 P.M.

Minutes prepared by the Clerk-Treasurer of
The Town of Clarksville,
Indiana

Robert P Leuthart, Clerk-Treasurer
Of the Town of Clarksville, IN

Minutes approved by the Clarksville Town Council
on the 1st day of June 2015

Bob Polston, President
Clarksville Town Council