

MINUTES OF A SPECIAL WORK SESSION OF THE
CLARKSVILLE TOWN COUNCIL HELD ON DECEMBER 29, 2014

A work session of the Clarksville Town Council was called to order on December 29, 2014, at 7:20 P.M. in the executive conference room of the Clarksville Municipal Center Administration Building by Council President Bob Polston who chaired the meeting.

Council members present: Bob Polston, Paul Kraft, Don Tetley, John Gilkey, Bob Popp, Tim Hauber, Paul Fetter. Also present at the meeting Clerk Treasurer Robert Leuthart, Town Attorney Chris Sturgeon, Redevelopment Director Nick Lawrence, Administrative Assistant Anita Neeld, Police Chief Mark Palmer, Planning Director Sharon Wilson, Building Commissioner Ipo Majuri, Stormwater and Deputy Clerk Sherry Lockard.

Mr. Polston announced that Clarksville Flowers and Gifts will be closing its doors soon.

Presentation of Tourism Bureau regarding the Marketing Plan

Previous discussion has been held regarding a marketing plan to promote business in Clarksville that includes Jeffersonville and the Tourism Bureau. The current plan being discussed is doing radio spots from January through December. Details of the spots are not set, however the ads will be 30 second ads, 125 spots per month, totaling 3000 spots, at different times throughout the day on 4 major local radio stations. Discussion was held regarding the benefits and the downside of participating in this marketing plan, including the cost and how businesses would be effected if we don't participate.

Approval of Motion to Support the Marketing Plan to promote businesses in Clarksville during the bridge construction...

Council Member Fetter made a motion to enter into agreement with the Tourism Bureau and the City of Jeffersonville to participate in the Marketing Plan to encourage people to travel to Southern Indiana to support our local retailers, in the amount of \$30,000.00. Council Member Gilkey seconded the motion and was carried by a 6-1 vote, with Council Member Popp voting nay.

Approval of FOP contract for 2015 and 2016... FOP President Tony Lehman and FOP Vice President Bryan Coburn brought before the Council the approved/signed contract voted on by the FOP for the years 2015 and 2016, which includes a \$900.00 raise on the base salaries of officers for both year. All other parts of the contract remain the same. Council Member Hauber made a motion to accept the approved contract from the FOP. Council Member Kraft seconded the motion and was carried by unanimous vote.

Adjournment... There being no further business to come before the Council at this time, Council Member Gilkey made a motion to adjourn, Council Member Kraft seconded the motion and was carried by unanimous vote. The meeting was adjourned at 8:39P.M.

Minutes prepared by the Clerk-Treasurer of
The Town of Clarksville, Indiana

Minutes approved by the Clarksville Town Council
on the 20th of January 2015

Robert P Leuthart, Clerk-Treasurer
Of the Town of Clarksville, IN

Bob Polston, President
Clarksville Town Council