

INTRODUCTION

VISION STATEMENT

At the visioning sessions with Town leadership and the Steering Committee, participants were asked to consider and discuss a series of questions to help formulate a vision and goals for the study area. From this discussion, the project team developed a draft vision statement to guide the development of the plan. A first draft was reviewed by the Steering Committee at their first meeting, with discussion helping to refine the statement into a concise **vision** and **supporting goals** (shown on opposite page):

1. Capitalize on spectacular views of the Louisville skyline and proximity to Downtown Louisville
2. Enhance access to the Ohio River and Ohio River Greenway, local parks and natural assets
3. Preserve and celebrate Clarksville's historic assets and heritage
4. Remediate and redevelop aged and abandoned industrial brownfield sites
5. Create a market-supported balance of jobs and housing within the area
6. Integrate shopping, dining and entertainment/ cultural venues supported by the market
7. Improve the quality and function of physical infrastructure serving the area
8. Identify catalytic opportunities and a strategy for phased implementation of the plan

This vision was refined through the planning process as opportunities, priorities and implementation strategies were analyzed and reviewed with the Steering Committee, Town leadership, and the general public.



THE SOUTH CLARKSVILLE AREA will be a lively, prosperous and exciting place to live, work, and visit — **A VIBRANT, WALKABLE, MIXED-USE DISTRICT** that serves as Clarksville's downtown. It will be a **SHOWPIECE OF SOUTHERN INDIANA AND THE GREATER LOUISVILLE AREA** that contributes to the Town of Clarksville's character and economy.